AZBUSINESS LEADERS

2016

VISION | INFLUENCE | POWER

MEDICAL GROUP LEADERS }



NICK GOODMAN CEO MomDoc momdoc.com

Goodman joined the company in 2001, when the practice had only two physicians and one office. Under his leadership, MomDoc has grown to employ 60 providers at 15 offices, making it the largest women's healthcare group in the state of Arizona.

Business advice: "In the future, alignment will be central to success for medical practices in Arizona. At MomDoc, we strive to preserve independent medical practitioners in our position of being 'Switzerland,' while working with integrated health systems. So, in short, be patient-centered and provider-focused." Surprising fact: "As the reigning Arizona champion of Monopoly, as determined by Parker Brothers, I appreciate games of strategy where the winner does not have to destroy the opposition, but where the competition continues on until the end of the game."

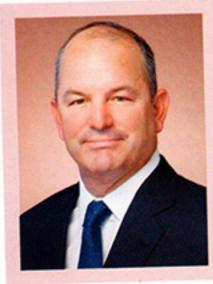


DAVID JACOFSKY Chairman and CEO The CORE Institute thecoreinstitute.com

Jacofsky is an international speaker respected authority in complex adult reconstruction, total joint replacement traumatology and oncology. Jacofsky chairs the orthobiologics committee in Stryker Orthopedics, is a board member

for Cold Plasma Medical Technologies, has been the CEO of multiple successful start-up companies and has overseen The CORE Institute's strategy and growth since inception.

Business advice: "I believe that the concept of the 'servant leader' is com to successfully building a business with a culture that is uniquely positi scalable. Surrounding yourself with people who are better than you at when they do, and then helping them grow professionally through leadership talent development should be the primary focus of a business leader."



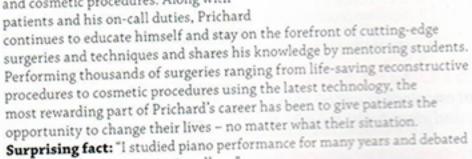
JOHN JULIAN President and CEO NextCare nextcare.com

Julian became president and CEO of NextCare Urgent Care in 2010. He has more than 20 years of experience operating healthcare services companies including medical equipment, respiratory services, pharmaceuticals, infusion therapy urgent care. Previously, Julian founded and operated started companies in the pharmacy and personal services indus and consulted on healthcare mergers and acquisitions. Business advice: "Realize that you can't do it all yourself. Business good team around yourself, be humble and give credit where it is Surprising fact: "I played the accordion competitively nationally in my younger years. I still pull it out on occasion to enjoy the look on people's faces when I start to play."

PABLO PRICHARD Senior partner and chief of plastic surgery

Advanced Aesthetic Associates and HonorHealth aaaplasticsurgery.com

Prichard serves more than 2,000 patients every year from various parts of the country and specializes in reconstructive and cosmetic procedures. Along with





MICHELLE MCMEECHAN Practice manager

Affiliated Urologists affiliatedurologists.com

A graduate of Arizona State University's, W. P. Carey School of Busines, McMeechan is currently pursuing her MBA with a specialization in healthcare administration. McMeechan's healthcare experience spans 10 years, with the last four spent in the practice management position at Affiliated Urologists. Under McMeechan's leadership, Affiliated Urologists has successfully expanded its footprint in the Valley by adding two locations and doubling its number of medical providers.

Toughest challenge: "Being young, it can be tough to gain respect of others and have them accept your advice or decisions due to their initial perceptions. have been fortunate enough to be surrounded by incredible men and those who put their full fame and trust in my ability."



becoming a concert planist in college."

PABLO PRICHARD

Senior partner and chief of plastic surgery Advanced Aesthetic Associates and HonorHealth aaaplasticsurgery.com

Prichard serves more than 2,000 patients every year from various parts of the country and specializes in reconstructive and cosmetic procedures. Along with patients and his on-call duties, Prichard



continues to educate himself and stay on the forefront of cutting-edge surgeries and techniques and shares his knowledge by mentoring students. Performing thousands of surgeries ranging from life-saving reconstructive procedures to cosmetic procedures using the latest technology, the most rewarding part of Prichard's career has been to give patients the opportunity to change their lives – no matter what their situation.

Surprising fact: "I studied piano performance for many years and debated becoming a concert pianist in college."